

Reno-Tahoe Aviation Group Board of Directors Meeting April 5th, 2023

I. Call to Order

RTAG President Karen Inda called to order the Board of Directors meeting of the Reno-Tahoe Aviation Group at 5:30pm on April 5, 2023, at Atlantic Aviation, 655 S Rock Blvd. Reno, NV 89502.

II. Roll Call

A Roll call was not conducted. The following officers and directors were present.

Karen Inda- President
Mark Stiving- Vice President
Sue Moon-West- Secretary
Jordan West- Treasurer
Jack Woods- Photographer
Trygve Inda- Director
Tom Dyer- Director
Francisco Magana- Director
Karla Werning- Director
Michael Cleveland- Director

III. Committee Reports

Membership

Sue proposed the following ideas to increase dues-paying members:

- Find out what percentage of members are opening RTAG emails.
- Send out an email updating everyone on our accomplishments for 2022 and plans for 2023 and have a direct link to Square Pay for dues.
- More frequent and focused email for events.
- Better social media presence. Constantly posting content. Engaging with members.
- Interview some previous members on what would bring them back.

Mark proposed collecting a fee at events for non-members, which would cover their dues payment. The board agreed, except for fly-outs. A formal vote was not taken.

Jack agreed to help with the social media presence.



Karen shared there are 370 people on the email list, but only about 30% are dues-paying members.

Fly-Outs

The fly-out for 4/22 will change from Half Moon Bay to Oroville. Karen proposed renting vehicles to see the sights around Oroville including Table Mountain, waterfalls, and wildflowers. There's also a restaurant at the airport.

The board discussed longer distance fly-outs. Some fly-outs on the schedule are about 2 hours each way. RTAG have done fly-outs of this distance before, but some members have expressed that these could be too far. Some of the longer fly-outs include: 5/20 to Weed, 6/17 to Modesto with a pancake breakfast, and 9/30 to Wendover with a tour of the underground tunnel where they practiced dropping atomic bombs. Tom will continue to work on the schedule. Fly-out locations are subject to change.

Educational Programs

RTAG needs a speaker for the 10/4 general meeting. Jared Yoshiki, Regional Manager, Western Pacific, AOPA was proposed. Trygve will reach out.

Karen and Trygve proposed a Right Seat Companion Seminar. Nothing was finalized, but the board agreed to discuss it further. Everyone liked the idea. Jordan mentioned the program should raise money for RTAG scholarships. Attendance would be members only and would require a fee.

Trygve proposed a Formation Flying Course. Trygve will find the instructor. The goal would be for RTAG members to participate in the Formation Flying Photoshoot. Our plan is to do the photoshoot in June 2024. We will schedule the course just prior to the photoshoot, so that participants will be proficient.

Outside Groups

Not much interest from other groups/schools/programs to join our fly-outs. Michael proposed that better social media presence will help.

Special Events

We need to participate in a community cleanup for KTMB sometime this year. We also need to do 3 cleanups on Rock Blvd. These will be on 5/13, and in August and October.



Karen proposed a new group for members to get together to eat and share stories. The group is inspired by similar groups like "Coffee, Donuts, Laughs and Lies" in Massachusetts and "Flyers and Liars" in Michigan. The first meeting will be Tuesday 5/9 at Legends Bay Casino Grill from 7am to 9am.

The NorCal TRACON is having an open house 5/12 and 5/19.

RTAG will host a chili cook-off this year. Tentative date 12/16. Subject to change.

RTAG Poker run will be 10/7 with backup on 10/21.

The Celebration of Aviation Banquet will be on 3/2/24. The board will be exploring new locations. Some members have expressed that Red Hawk was too far for them. Jordan said we had a record-breaking year despite that. Karen is exploring Lakeridge and Hidden Valley golf courses. Karla may be able to invite Maj. Gen. Christopher P. Azzano Commander Air Force Test Center, Edwards Air Force Base, CA to speak.

Fundraising

Mark requested a chart of which events make the most money and Jordan will produce it. Calendars have been selling well. They are now \$10.

Scholarship

Karla is investigating a 501c3 subsidiary for RTAG. The goal is to make donations for the scholarship fund tax deductible and raise more money for scholarships. Karla, Jordan, and Mark will investigate further.

Karla proposed a scholarship for mechanics. This money will go to local students who would attend a school for A&P. Some challenges to this were discussed by the board. Karla will investigate further.

The board also discussed how to structure the scholarships for 2023. Discussions included size and number of scholarships. Trygve mentioned concerns around giving bigger scholarships to PPL students who may not complete their training. Mark proposed that we carry over some scholarship funds to 2024 with the goal of growing scholarships. No votes or decisions were made.

Outreach

There's an airport user group meeting 4/6 at 5:30pm at the Reno Airport Firehouse.



Karen has been talking with Jared Yoshiki, AOPA, about putting a repeater on Mt. Grant so communications with Oakland Center aren't lost around Yerington.

RTAG will be doing outreach to Sierra Rocketry Association. They launch rockets on the dry lake between Silver Springs and Dayton. They do not use aviation radios or publish NOTAMs. If you see trucks on the dry lake, be cautious of rocket activity.

Karen will send out a survey for the NE hangars.

RTAG will have a representative join the Nevada Aviation Association.

Standing Finance

Jordan previously emailed a report to the board on the results of the banquet. He will produce a report at Mark's request on the performance of various events.

IV. Expenses

Michael proposed a vote to approve Karen's banquet expenses and Tom's expense for Betty's plaque. Tom seconded. The board voted unanimously to approve. Jordan will reimburse Karen and Tom.

V. Future Meetings

5/3 General meeting at CAP Headquarters.

6/7 Board of Directors meeting at Atlantic Aviation.

VI. Adjournment

Karen adjourned the meeting at 7:24pm.

Minutes submitted by Sue Moon-West.