



Reno-Tahoe Aviation Group

Meeting Minutes

June 1, 2022

I. Call to Order

RTAG President Dr. Bob Larkin called to order the Board of Directors meeting of the Reno-Tahoe Aviation Group at 5:30pm on June 1, 2022, at Atlantic Aviation, 655 S. Rock Blvd, Reno, NV 89502.

II. Roll Call

A roll call was not conducted. The following officers and directors were present:

Dr. Bob Larkin – President
Richard Polivy – Treasurer
Karen Inda – Secretary
Michael Cleveland – Director
Tom Dyer – Director
Trygve Inda – Director

III. Old Business

Work Plans

Dr. Bob will compile each committee's work plan and submit it to Karen for the website.

KTMB

RTAG will be adopting a stretch of road through Keep Truckee Meadows Beautiful (KTMB). The plan is to adopt the west side of Rock Boulevard between Mill Street and Edison Way. Our first clean-up is scheduled for 7am on Saturday, July 9th. After our second clean-up, KTMB will erect a sign with RTAG's name on it. Directors expressed an interest in having a small orange windsock mounted on the sign.

IV. New Business

Marketing

RTAG Director Mark Stiving retired from the marketing industry and wants to create a new marketing strategy for RTAG. We hope this will increase both paid memberships and member participation.

Fly-Outs

Tom will solidify a fly-out schedule for the remainder of the year. We plan to have one fly-out per month, unless there is a special flying event such as the Poker Run.

Treasurer's Report

Richard presented the board with a synopsis of RTAG's year-to-date income and expenses.



V. Committee Reports

Special Events Committee

There was a discussion about raising the ticket price for the banquet, due to the rise in expenses.

RTAG sponsor Advanced Aviation Reno, Inc. (AARI) has expressed an interest in hosting a pancake breakfast for RTAG this summer. The date is TBD.

Membership Committee

Karen brought some of the old RTAG membership cards that Bob Meurer had saved. Dr. Bob will give one to Committee Chair Mark Stiving, who will decide whether RTAG will issue membership cards again.

Karen will send an email to those who have not yet paid dues. By consensus, dues paid in cash or by cheque will continue to be \$20. Dues paid via PayPal will now be \$22 to cover PayPal's fees.

There was a discussion about the meeting schedule for the remainder of the year. It will be as follows:

July – no meeting

August – possible general meeting August 3rd, but it depends on the date for the Pancake Breakfast

Wednesday, September 7th – Board of Directors meeting

Wednesday, October 5th – General Meeting and Poker Run Pilot Briefing, CAP

Wednesday, November 2nd – Board of Directors meeting

December – we will most likely do Operation Santa Claus (OSC) instead of a general meeting. Karen mentioned that OSC previously conflicted with the Sparks Hometown Christmas Parade, which caused a lower turnout for OSC. We will try to avoid that conflict this year.

Liaison Committee

Michael said that the National Guard wants to help with OSC this year. They are waiting to hear the date from the airport authority.

Fly-Out Committee

In addition to planning fly-outs for the rest of the year, Tom recommended an application called "Social Flight". RTAG may be able to advertise events such as the Poker Run through Social Flight in order to increase participation.

VI. Adjournment

Dr. Bob Larkin adjourned the meeting at 6:15pm.

Minutes submitted by Karen Inda.